

# Elevator Escalator Safety Foundation

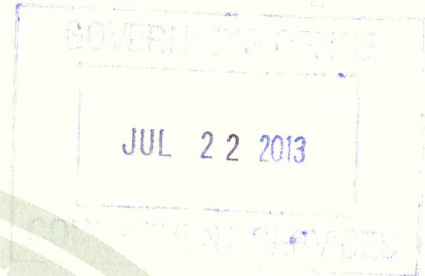
## The Resource for Rider Safety Education

*Mission:*

*To educate the public on the safe and proper use of elevators, escalators  
and moving walks through informational programs*

July 18, 2013

Governor Deval Patrick  
Governor of Massachusetts  
State House, Office of the Governor, Rm. 360  
Boston, MA 2133



Dear Governor Patrick:

Did you know that children and senior citizens are the most-at-risk groups involved in accidents on elevators and escalators? Many serious accidents occur each year and sadly, with the proper education, almost all are avoidable. Although one of the safest modes of mass transit; safety on elevators, escalators and moving walks is frequently taken for granted.

On behalf of the Elevator Escalator Safety Foundation, we are submitting a proclamation request for your consideration. In recognition of the contributions the elevator industry has made to the public safety and lifestyle of this community, as well as to help raise awareness about elevator and escalator safety, we are asking that November 10 - 16, 2013 be proclaimed "National Elevator Escalator Safety Awareness Week."

We have enclosed a draft proclamation, which outlines relevant points about the elevator industry. Should you need additional information or have any questions, please feel free to contact me.

To proceed with public relation plans concerning our week, we respectfully request your consideration regarding this proclamation be made as soon as possible.

Thank you for considering our request.

Sincerely,

Laurie Dueitt  
EESF Program Director  
laurie@eesf.org

Enclosure: 1) Sample proclamation; 2) 2012 National Elevator Escalator Safety Awareness Week publication

2431028

**Model Proclamation**

Governor  
Governor the STATE

Whereas, the week of November 10 – 16 2013, has been declared National Elevator Escalator Safety Awareness Week and,

Whereas, the purpose of this week is to increase public awareness of the safe and proper use of elevators, escalators and moving walkway and,

Whereas, the goal of this week is to reduce, through education and awareness, avoidable accidents and,

Whereas, the elevator industry greatly contributes to the quality of life and,

Whereas this endeavor is worthy of support and cooperation to benefit the citizens, the general public and the short range vertical transportation industry

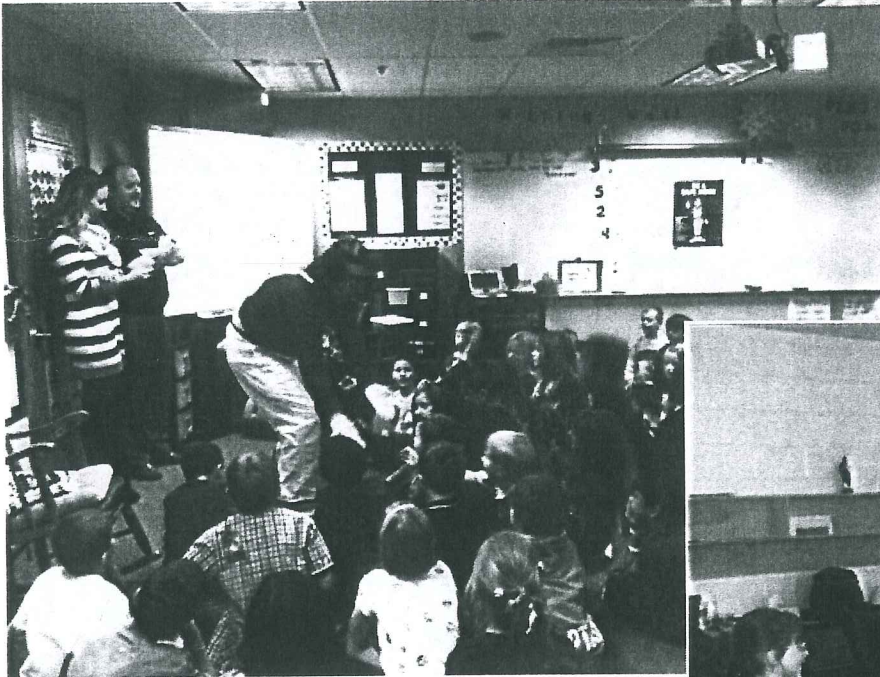
Therefore, let it be known that I, (NAME, GOVERNOR) of (STATE ) do hereby proclaim November 10 - 16, 2013 **National Elevator Escalator Safety Awareness Week**, and I hereby urge all citizens in (STATE) to participate fully in this observance to improve our quality of life.

Given this (date) day of the (month), \_\_\_\_\_, 2013 in (name city, county or state).

Dignitary signature and seal

# 2012 National Elevator Escalator Safety Awareness Week

by Lee Freeland



At Our Lady Parochial School in Colorado, the kindergarten-fourth-grade group was very excited to see (l-r) Adam Mulford of the State of Colorado appear following an engaging learning experience with Ken Stein, also of the State of Colorado.

KONE Account Executive Randall A. Howard (dressed as **Safe-T Rider®**'s mascot) helped bring EESF's educational program to three second-grade classes (approximately 70 students) simultaneously at Coyote Hills Elementary in Aurora, Colorado. Andy Ogden, Desiree Embury and Ashley Sunderland from the office also participated.



**The** Elevator Escalator Safety Foundation (EESF) celebrated the most recent National Elevator Escalator Safety Awareness Week on November 11-17, 2012, in the U.S. and Canada. Safety Week provides a focal point for the industry, on local and national levels, to join together as individuals, companies and organizations and spread the word about public safety in the elevator and escalator industry. At the same time, it is an opportunity to celebrate the contributions made by the industry to the quality of life. Volunteers reach millions of riders with important safety messages in diverse locations during this promotion of public-safety awareness for the industry's equipment.

As part of its preparation and celebration, EESF staff asks each state's governor to officially proclaim Safety Week in his or her state. Also, mayors of the top 200 most-

populated cities/townships in the U.S. receive a proclamation request. In 2012, the Foundation received signed proclamations from 19 governors and 72 mayors proclaiming Safety Week. This number reflects 43 mayors who had never signed in the past. Also, South Carolina and Los Angeles began participating again for the first time since 2003 and 2002, respectively. Participants included the following:

- ◆ KONE's Colorado and Tennessee offices
- ◆ The New York City Department of Buildings
- ◆ Otis' Arkansas offices
- ◆ The State of Colorado

This year's Safety Week will be celebrated on November 10-16. For information on how to get involved, contact EESF toll free: (800) 949-6442, phone: (251) 479-2199, fax: (251) 479-7099, e-mail: [info@eesf.org](mailto:info@eesf.org) or website: [www.eesf.org](http://www.eesf.org). 