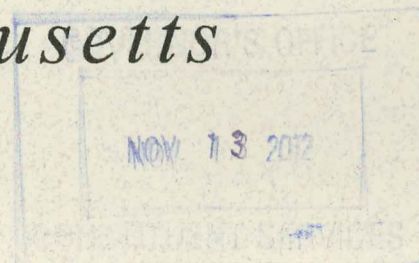




Concord, Massachusetts

November 6, 2012

Governor Deval Patrick
c/o The State House
Boston, Massachusetts 02133
constituent.services@state.ma.us 617-725-4005



Dear Sir:

Beginning in 2010, The Cheese Shop of Concord, Massachusetts began a unique relationship with a tiny town in northern Italy called **Refugio Crucolo**.

Cows who graze on the wild mountain grasses there each winter produce milk that is made into a local specialty cheese: **crucolo**. The Cheese Shop's proprietor, Peter Lovis, fell in love with that cheese's texture and flavor the first time he tasted it, and vowed to carry it in his store ever after. After ordering it again and again and again, the producers finally asked him if he'd like a REALLY BIG wheel of **crucolo** ... 400 lbs ! He said yes, took delivery around Christmas-time, and sold every ounce of it within days.

Last year, the entire town of Concord came out to watch the arrival (by truck) of the giant wheel of cheese.

(more)