

Elevator Escalator Safety Foundation

The Resource for Rider Safety Education

Mission:

*To educate the public on the safe and proper use of elevators, escalators
and moving walks through informational programs*

July 18, 2014

Governor Deval Patrick
Governor of Massachusetts
State House, Office of the Governor, Rm. 360
Boston, MA 2133

Dear Governor Patrick:

Did you know that children and senior citizens are the most-at-risk groups involved in accidents on elevators and escalators? Many serious accidents occur each year and sadly, with the proper education, almost all are avoidable. Although one of the safest modes of mass transit; safety on elevators, escalators and moving walks is frequently taken for granted.

On behalf of the Elevator Escalator Safety Foundation, we are submitting a proclamation request for your consideration. In recognition of the contributions the elevator industry has made to the public safety and lifestyle of this community, as well as to help raise awareness about elevator and escalator safety, we are asking that November 19 - 15, 2014 be proclaimed "National Elevator Escalator Safety Awareness Week."

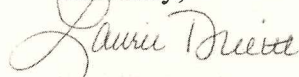
We have enclosed a draft proclamation, which outlines relevant points about the elevator industry. Should you need additional information or have any questions, please feel free to contact me.

To proceed with public relation plans concerning our week, we respectfully request your consideration regarding this proclamation be made as soon as possible.

In addition, we request the opportunity to print a photograph at the signing of the proclamation during National Elevator Escalator Safety Awareness Week.

Thank you for considering our request.

Sincerely,



Laurie Dueitt
EESF Program Director
laurie@eesf.org

Enclosure: 1) Sample proclamation; 2) 2013 National Elevator Escalator Safety Awareness Week publication

2514141

Model Proclamation

Governor
Governor the STATE

Whereas, the week of November 9 – 15 2014, has been declared National Elevator Escalator Safety Awareness Week and,

Whereas, the purpose of this week is to increase public awareness of the safe and proper use of elevators, escalators and moving walkway and,

Whereas, the goal of this week is to reduce, through education and awareness, avoidable accidents and,

Whereas, the elevator industry greatly contributes to the quality of life and,

Whereas this endeavor is worthy of support and cooperation to benefit the citizens, the general public and the short range vertical transportation industry

Therefore, let it be known that I, (NAME, GOVERNOR) of (STATE) do hereby proclaim November 9 - 15, 2014 **National Elevator Escalator Safety Awareness Week**, and I hereby urge all citizens in (STATE) to participate fully in this observance to improve our quality of life.

Given this (date) day of the (month), ____, 2014 in (name city, county or state).

Dignitary signature and seal

Safety Week

The Elevator Escalator Safety Foundation (EESF) partners with other organizations to bring an emphasis on industry safety into public places.

by Lee Freeland

The latest National Elevator Escalator Safety Awareness Week 2013 took place on November 10-16, 2013, across North America. Intended as a focal point for the industry to join together on local and national levels to support elevator and escalator riding safety, Safety Week is also an opportunity to celebrate the contributions made by the industry to the quality of life. EESF's flagship program and mascot, *Safe-T Rider*®, made appearances at many schools during the week. In this program, a presentation on safety is given, followed by a rap video, a short quiz on proper riding techniques, then the mascot itself, a "special guest" students are usually ecstatic to see.

Prior to Safety Week, the Colorado Division of Oil and Public Safety Conveyance Program sent EESF information packets to all Denver Public Elementary Schools with activities and materials designed to increase awareness of elevator and escalator safety for children. On November 11, *Safe-T Rider* and representatives of the division greeted workers as they arrived at elevators in the lobby of a downtown office building and provided them with information about conveyance safety. The division also indicated its desire to present the safety program to the elderly through EESF's *A Safe Ride*®.

In addition to the State of Colorado, EESF appreciated the New York City Department of Buildings (NYCDOB), Dotty Stanlaske and Jessica Morr of NAESA International in Washington, and Dave Hansen of Vertex in Pennsylvania for participating in Safety Week. NYCDOB employee Donald Franklin educated 2,270 children at 10 elementary schools.

The Pittsburgh International Airport noted its desire to participate in Safety Week due to its timeliness, "with the holiday travel season

approaching, when people are likely to be rushing with large bags and toddlers in tow." In preparation, airport officials and Schindler representatives conducted a risk assessment on slips, falls and other injuries on conveyances around the airport. Its data showed that during June 2012-June 2013, there were 113 slip-and-fall incidents at the airport, 53 of which involved conveyances. Injuries ranged from minor bumps and bruises to stitches and medical care. The



Schindler and Air Carrier Access Act Safety Department representatives were on hand all week to hand out conveyance safety literature to both adults and children.

airport has 31 escalators, 21 moving walks and eight elevators in its terminals. Paul Saxon, Airport Safety administrator, explained, "We are working to identify all potential hazards, and

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